



PHOTO BY FRANK DAHLMAYER

University President Michael J. Hogan signs the Presidents' Climate Commitment March 25, pledging the University to achieve carbon neutrality by 2050. From left are Kristin Sullivan, an undergraduate student representing ConnPirg, Rich Miller, director of environmental policy, Greg Anderson, vice provost for research and graduate education, and Gina McCarthy, Commissioner of the Department of Environmental Protection.

Transfer students supported by new honor society

BY RICHARD VEILLEUX

It's no secret that each of UConn's freshman classes since 1996 has been better qualified academically than the preceding class, including higher average SAT scores and better class rankings. It's less well known, however, that college students who have been transferring to UConn in recent years are highly qualified too.

"They're an invisible population," says Deborah Rice, an associate director of admissions and one of five transfer admissions counselors. "Transfer students are diverse. They come in at different times, and they can get lost in the crowd," she says. "There's no profile information like we see with freshmen. They're hard to quantify, hard to classify. And until recently, they haven't had a lot of support."

That's now changing, however.

"We're building a solid support system for these talented students," says Dolan Evanovich, vice provost for enrollment management. "We've added staff in the transfer admissions office, we've increased their advising, and we're evaluating their performance once they're here. We've also added a transfer student honor society.

"We have a lot of resources to help transfer students make informed decisions," Evanovich adds. "And with the number of high school graduates on the decline over the next 10 years, it's in our interest to provide strong, seamless transfer opportunities to all students."

The national honor society, Tau Sigma, granted UConn a chapter last summer, making it the first public research university in New England to become a member. Last September, the chapter inducted its first 17 members, and elected Jeffrey Ticehurst as president. Ticehurst is a junior from Brookfield, who transferred to UConn after his freshman year at Loyola College in Maryland.

"I really wanted to come back, and UConn has a better business program," he says. "Plus, there are more clubs and opportunities here than at smaller schools."

The group's second induction, which

see [Transfer students](#) page 8

Sirens to be tested April 2

BY KAREN A. GRAVA

The University will test the outdoor siren system at the Storrs campus only on Wednesday, April 2. The sirens are a component of the Alert Notification System.

The test will begin at 9:45 a.m. and will continue intermittently for approximately one hour. Although the sirens may be heard inside some buildings, they are designed to serve as a warning for people who are outside.

The test is intentionally being conducted during a busy part of the week, says Barry Feldman, vice president and chief operating officer. "We regret any inconvenience the testing may cause," he says, "but it is necessary to conduct a full test of the system."

see [Siren test](#) page 2

Web site launched for anti-drinking campaign

BY KAREN A. GRAVA

Remember Last Night, a campaign dedicated to reducing college students' episodic heavy drinking behavior, began its spring push March 25, with the launch of its campaign web site.

The campaign, funded with a two-year, \$273,923 grant from the U.S. Department of Education, seeks to change drinking behaviors of UConn students. It devotes special attention to freshmen and Greek students, two groups at high risk for engaging in episodic heavy drinking.

"The web site's contest activities invite students to contribute their own ideas to a campaign that aims to create a healthy social norm and safe campus environment for their college experience at UConn," says

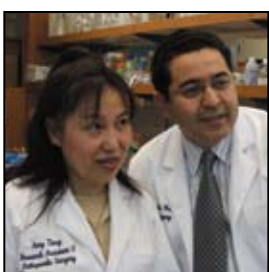
Carolyn Lin, professor of communication sciences, the campaign project director.

The campaign theme – *Remember Last Night* – is designed to prompt the students to think about what happened to them at the last social event they attended, Lin says. "We are asking students to reflect on and learn from their past behavior. Did they come home safe and sound? Did they have regrets or memories?"

The web site will include a number of campaign slogans, posters, and videos, in addition to resources on safe drinking, student support services on and off-campus, and other information, such as how to judge the alcohol content in a drink, assess one's blood alcohol level, measure one's alcohol

see [Reducing student drinking](#) page 2

Inside



4 Orthopedic research



5 Business dean



5 Hospice care



PHOTO BY FRANK DAHLMAYER

Graduate student Laurretta Pope interacts with a puppet, as New York casting agent Pat McCorkle operates the camera. McCorkle came to the puppet arts program March 21 to audition UConn students for Sesame Street.

Lecture on human genome to take place April 3

“Race, Eugenics, and the Human Genome” will be the topic of a lecture by Daniel Kevles of Yale University, on Thursday, April 3 in Konover Auditorium, beginning at 4 p.m. A reception will follow.

The talk is the Second Annual Heinz and Virginia Herrmann Distinguished Lecture on Science and Human Rights.

Kevles, the Stanley Woodward Professor of History and professor of the history of medicine and of American studies at Yale University, teaches and writes about issues in science and society past and present. He is the coeditor, with Leroy Hood, of *The Code of Codes: Scientific and Social Issues in the Human Genome Project*. His other books include *The Baltimore Case: A Trial of Politics, Science, and*

Character; In the Name of Eugenics: Genetics and the Uses of Human Heredity; and *The Physicists: The History of a Scientific Community in Modern America*.

His articles, essays, and reviews have appeared in a variety of scholarly and popular journals such as *The New York Times*, *The New York Review of Books*, *The New Republic*, and *The New Yorker*. He is the recipient of a Guggenheim Fellowship; a Page One Award; the Watson Davis Prize; and the History of Science Society’s George Sarton Medal for career achievement. He is currently writing a book on the history of innovation.

The event is sponsored by the Program on Science and Human Rights of the Human Rights Institute.

Forum on research issues scheduled for April 11

Emerging issues and ethics in medicine, science, and research is the topic of a forum scheduled for Friday, April 11. The event, which is hosted by the Office of Research Compliance, will take place from 9 a.m. to 1 p.m., at Konover Auditorium in the Thomas J. Dodd Research Center.

The forum is designed to appeal to research from various disciplines. For a list of speakers and topics, go to the web site uconn.edu/emergissues.html

The event is open to all UConn employees and students, and to the public. Refreshment will be provided.

Bike-a-thon to raise money for AIDS prevention

UConn Husky Sport students and children from Hartford’s North End are raising funds to benefit an international effort aimed at slowing the spread of the AIDS virus, and they need your help.

More than 100 children from John C Clark Elementary School, the Kevin D. Anderson Center, and the Catholic Worker House will ride in the One for One Bike-a-Thon to raise money for Safe Blood for Africa – One Million

Lives, an initiative that purchases blood testing kits for African villages, hospitals, and health care facilities to help avoid passing on HIV contaminated blood.

The event will take place on Sunday, April 20 from 1 to 5 p.m., at Keney Park, Hartford.

Used bicycles, helmets, and pledges are needed. Financial donations may be made online at <http://www.education.uconn.edu/research/huskysport/oneforone/index.cfm> or by mail.

The event is being organized by students involved in Husky Sport, a service learning program offered by the Neag School of Education that connects UConn students and student-athletes with North End Hartford youths through school-based activities. The program promotes physical activity, good nutrition, and healthy lifestyles.

Co-sponsors are the Student-Athlete Advisory Committee and the City of Hartford.

Siren test *continued from page 1*

Were the sirens to go off in an actual emergency, faculty, staff, and students should view the alert.uconn.edu web site for information on the situation.

Last week, the University conducted a test of the text messaging system using new technology from the current text message vendor. The test was significantly more successful than previous tests. The message was sent to the carriers of more than 16,500 registered cell phones in less than 20 seconds.

An online survey of results indicates that about one third of students, faculty, and staff received the message within 15 minutes. More than two thirds received it within 30 minutes, and almost all

received it within 45 minutes.

The lag from 20 seconds to 45 minutes is primarily a result of the speed with which individual cell phone carriers delivered the messages, says Daniel Mooney, director of enterprise administrative services.

Approximately 2 percent of the messages did not get delivered for various reasons, such as an incorrect cell phone number, that the intended recipient has no text messaging plan, or the recipient’s cell phone tower was overloaded and dropped the message, Mooney says. These issues are associated with text messaging in general, and the error rate was typical for mass delivery for this type of

message.

Although the test was more successful than previous tests, the University is continuing to explore whether or not other methods exist to improve performance of the system.

The University has a number of redundant systems for use in an emergency, including text messaging, sirens, emergency blue phones, intercom systems, voice mail, and e-mail.

The University’s notification systems are purposely redundant and will work best if people who hear a siren or receive a text message or notice a blinking emergency blue phone share the information with others.

Reducing student drinking *continued from page 1*

tolerance, and detect the signs of alcohol poisoning. The goal is to promote life-saving knowledge and skills to the students.

The campaign is also using campus media outlets and student advocates to disseminate its message at many student events prior to and during Spring Weekend. The social marketing strategy is one of the three prevention strategies adopted by the research project.

The project also involves the implementation of a prevention program used with freshmen and

Greek members, and an environmental strategy via a campus/community partnership.

Lin, head of the communication program in the Department of Communication Sciences, is the principal investigator of the larger research project associated with the campaign – *Reducing College Student High-Risk Drinking Behavior via a Comprehensive Prevention Program, Norms Campaign, and Community Partnership Strategy*.

The program involves only UConn’s Storrs campus, but Lin

notes that UConn students are no different from students around the nation. Results of the program may lead to expansion of the program to other UConn campuses and colleges around the country, she says.

The campaign web site, rememberlastnight.uconn.edu, will host a campus-wide contest inviting students to submit campaign slogan ideas, poster designs, and YouTube-style videos that challenge the practice of episodic heavy drinking.

Police receive grant to enhance DUI enforcement

UConn Police have received a federal highway safety program grant in the amount of \$51,000 as part of a 2008 Comprehensive Driving Under the Influence (DUI) Enforcement Program to help combat drunk driving on and around the Storrs campus.

The department was notified of the award by H. James Boice, the Governor’s Highway Safety Representative for the state Department of Transportation.

The grant was sought to assist police in combating alcohol and

substance abuse and the collateral effects of such abuse when offenders drink and drive.

The grant will be used to fund DUI enforcement through the use of specific patrols targeting DUI offenders from now through Sept. 7. Police will use mobile patrols and sobriety checkpoints or roadblocks on various dates during that time period.

All UConn police officers receive specialized training in the detection and apprehension of DUI offenders.

UNIVERSITY OF CONNECTICUT Advance

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Humanities event explores how artists challenge authority

BY CINDY WEISS

The third annual Day in the Humanities on April 4 will explore how artists ranging from Renaissance painters to rappers have used their celebrity to challenge or celebrate the authority of the state.

"Artist + State + Celebrity," a day-long forum of lectures, discussions, and a dramatic presentation, will take place in the Nafe Katter Theatre from 9 a.m. to 6 p.m.

The yearly celebration of the humanities is organized by the University's Humanities Institute in the College of Liberal Arts and Sciences, in collaboration with the dramatic arts department in the School of Fine Arts.

The day begins with the play *Scenes from an Execution* by Howard Barker, produced by Gary English, department head and Board of Trustees Distinguished Professor of Dramatic Arts.

The play, set in Venice during the Italian Renaissance, concerns the relationship between the authorities in Venice and a female artist who is commissioned to paint a monumental work on the Battle of Lepanto.

Rather than glorify the battle as a victory for Christianity and Venice, the brilliant but stubborn painter shows the violence and horror of war.

Tensions arise that test the rul-

ing Doge; his brother, the admiral who won the battle; the Cardinal; and the artist, who is imprisoned.

Nafe Katter, emeritus professor of dramatic arts, for whom the theater is named, will play the Doge.

Talks following the play will be led by faculty members from the departments of philosophy, modern and classical languages, English, history, and music.

Philosophy professor Diane Meyers will speak about how two artists presenting shows in New York City in 2006 used their work to protest the war on terrorism.

Brenda Murphy, Board of Trustees Distinguished Profes-

sor of English and a Humanities Institute fellow, will speak on "Naming Names: Miller, Kazan, and McCarthyism," about how playwright Arthur Miller and film director Elia Kazan responded to the House Un-American Activities Committee.

Other speakers will talk about rappers rebelling against the Bush Administration's policies; the use of Beethoven's only opera, *Fidelio*, as a representation of German culture; and the role of bankers, princes, and popes as patrons of the art in the Italian Renaissance.

Harvey Sachs, music historian and biographer of Arturo Toscanini, will deliver the keynote talk

at 4:30 p.m., "Conducting Resistance," on Toscanini's response to fascism.

Toscanini, one of the most famous conductors of the 20th century, would not conduct in Italy under Mussolini's rule. When Hitler was in power in Germany, he withdrew from the major music festivals in Germany and Austria. Sachs will speak about Toscanini's actions and the relationship of art and politics.

For more information about Day in the Humanities, go to the Humanities Institute web site: web.uconn.edu/uchi/home.php?site=Home



PHOTO BY JESSICA TOMMASELLI

Loraine Stevens, a freshman majoring in economics, scoops food onto her plate in Whitney Dining Hall. Whitney has been experimenting with eliminating trays from the dining hall to help reduce waste.

Dining hall experiment reduces waste

BY ASHLEY SPORLEDER

For many college students, the dining hall routine is a way of life. They swipe their cards, grab their trays, and voila: instant access to an all-you-can eat buffet. With a wide range of choices at their fingertips, they pile food onto their trays, much of which ends up in the trash when they realize they didn't need that third slice of pizza, or fourth chocolate chip cookie.

Concerned about waste, UConn Dining Services and the Office of Environmental Policy teamed up to conduct a three-week experiment earlier this semester, to determine whether eliminating trays from dining halls would help.

The experiment was conducted in Whitney Dining Hall, the smallest on campus and the easiest to monitor, says Susan O'Keefe, manager of Whitney. "Whitney is the local and sustainable dining hall on campus," she says, "so we are very socially involved in where our food is grown and produced."

The experiment consisted of three week-long phases.

The first week served as the control phase, and involved monitoring the solid food waste left on trays during dinner, excluding napkins and beverages. Staff

collected the waste in a separate container so that at the end of the night, it could be weighed and recorded. The number of times the dish washing machine needed to be operated during the meal period was also recorded, as another goal of the program was to use less water and electricity by running the dish washer less often.

The monitoring continued throughout the three-week experiment.

During the second phase, trays were removed on Monday night, but brought back for the rest of the week to make students aware of the experiment. Posters with information about food waste in the U.S. were placed in highly visible areas, and table tents – informational cards placed on dining tables – were set up to educate students.

For the third phase, trays were removed for the entire week, and additional educational material was offered, including napkin holders that displayed information about the amount of food that is wasted each year and the quantity of methane gas produced in landfills.

O'Keefe says the lack of trays led to increased student attendance. "If anything we had more students

come to Whitney and eat," she says. "I guess they wanted to check the program out."

So was the experiment prove successful?

"We did in fact have less waste during the weeks we did not use the trays," O'Keefe says. On average, tray-less dinners reduced the total amount of waste by 19 percent and the amount of waste per person by 30 percent. There is also evidence of substantial water and energy savings, as the number of dish racks passed through the dishwasher machines decreased from 702 during phase 1, to 536 during phase 3, according to data reported by *The Daily Campus*.

Although Whitney is still using trays for each meal, administrators are discussing the possibility of expanding the initiative campus-wide, in light of the positive response from those involved, especially students.

"The majority of the students were interested in the waste reduction program," says O'Keefe. "They were more than happy to go without using a tray, if it meant encouraging less waste."

New features added to HuskyCT course software

BY SHERRY FISHER

An advanced version of HuskyCT, the University's course management software, will be available for faculty in time for their summer classes.

HuskyCT allows faculty to post lecture notes, assignments, and grades, and to deliver messages, and allows students to contribute to online discussions or submit their work to instructors. The enhancements include new features such as journal and roster tools, a citation checker, grading rubrics, and an institutional repository. More than half of all faculty have HuskyCT sites for a total of some 3,000 classes, sections, and labs.

"I think people will be excited about some of these new tools," says Kim Chambers, director of educational technologies. "There's a tool that allows a faculty member to display a roster of students in the class. The nice thing is that students can attach pictures to their names, so faculty can associate a name with a face."

Other tools allow students in the class to create blogs and journals.

"We're very excited about the citation checker, called Safe Assign," Chambers says. Safe Assign allows students and faculty to check to make sure that proper citations are being made. If a student submits a paper, a professor can check it against others on the Web, journal articles, and papers written by other students.

"We hope this software helps teach proper citation and reduces plagiarism on campus," Chambers says.

The Instructional Resource Center is conducting workshops on how to use Safe Assign. They are set up through April, and

additional ones will be organized for May and the summer months. Those interested should go to the web site irc.uconn.edu/IRC_workshops.htm

An institutional repository is another feature of the updated HuskyCT. This tool lets departments, schools and colleges, and library departmental liaisons put files in the system that faculty can access.

"If, for example, the psychology department had tips for psychology students or information about societies in the field of psychology, they could put those files in the psychology folder," says Chambers. "Any psychology faculty member using HuskyCT could then link to those files."

Another advantage of the enhanced software is the ability to upload multiple files without having to use the zip feature. In the past, faculty had to upload one file at a time.

A calendar rollover feature will save time for faculty who have already taught a course and will be reusing a class web site. Assignments already in the calendar won't have to be retyped if the same web site is being used, because the date rollover feature enters them automatically.

After this summer, the enhanced version of HuskyCT will be used for the upcoming academic year and in the foreseeable future.

Chambers says the software is continually improving. "We continue to try to ensure that HuskyCT is easy to use and more intuitive," he says. "We will continue to add tools that will help with teaching and learning."

Scientists, clinicians work in sync to improve orthopedic treatment

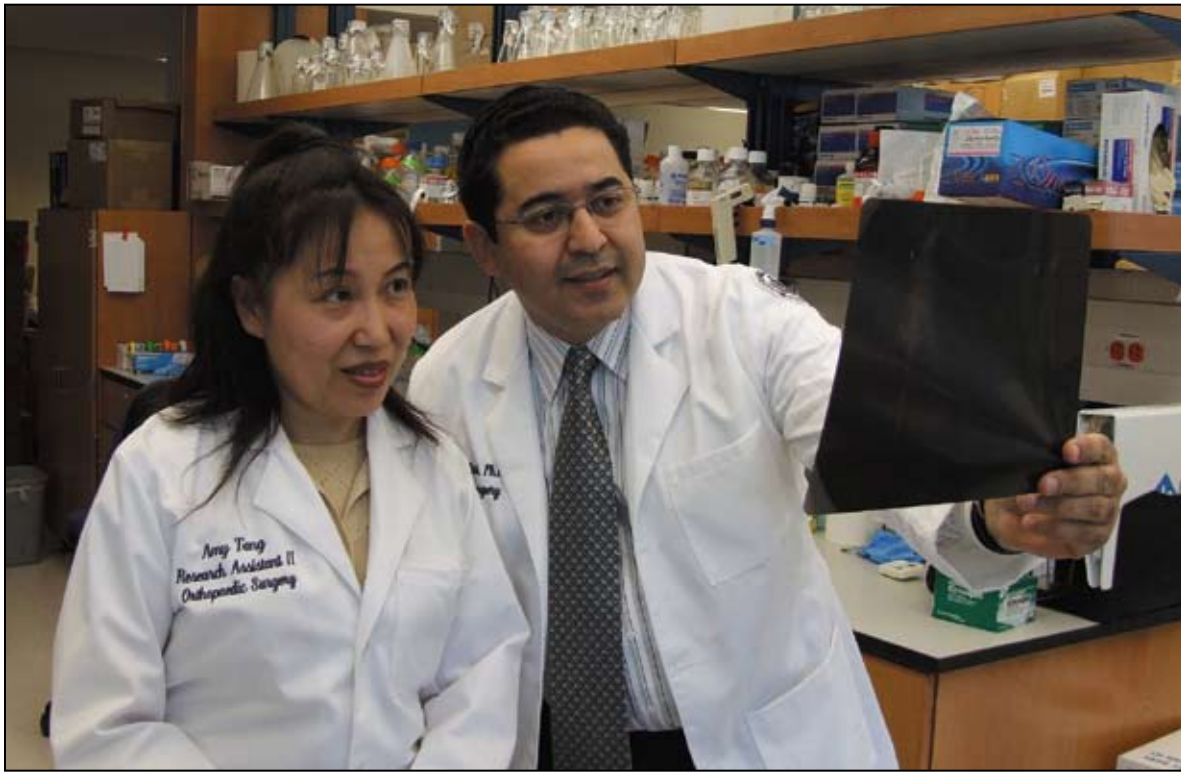


PHOTO BY CAROLYN PENNINGTON

Hicham Drissi, right, director of orthopedic research, with research assistant Amy Tang in a lab at the Health Center's Musculoskeletal Institute.

BY CHRIS DEFRANCESCO

Even as physicians at the Health Center's New England Musculoskeletal Institute are treating critical orthopedic problems, scientists there – including some of the same physicians – are working to come up with better treatment methods.

Hicham Drissi, director of orthopedic research, says the collective intellectual efforts of scientists and physicians working together will drive the advancement of science

in the Health Center's orthopedic realm.

Drissi, who joined the Health Center last fall, says he quickly found himself surrounded by “icons in the bone and cartilage societies. UConn has a wealth of well-established intellectuals who have a strong track record in the musculoskeletal field.”

Dr. Jay Lieberman, director of the New England Musculoskeletal Institute, also values scientific

interaction.

“The concept is that by everybody being in the same building and having lab space right in the Institute,” says Lieberman, “hallway ‘collisions’ take place that facilitate interaction between scientists and clinicians.”

Orthopedic surgeon Dr. Augustus Mazzocca is the director of the Musculoskeletal Institute's Human Soft Tissue Research Laboratory. He and his team work with human

tendon, bone, and stem cells from specimens discarded from surgery.

“We put them into culture and grow them,” Mazzocca says. “Then we test various biomaterials, sutures, anchors with those primary cultures, and see how the cells respond to the implants.”

The research continues in the biomechanics lab, where materials are tested for strength, durability, and functionality. When the science moves to the operating room, the patient outcomes are studied.

Researchers are tracking patients who have undergone a new procedure, developed in Mazzocca's lab six years ago, to repair shoulder separations. Mazzocca also has been working on using stem cells for soft tissue repair.

“We study the cell biology of rotator cuff healing, study stem cell use to aid in its healing for faster return to sports and work, biomechanically evaluate surgical procedures to provide patients with the strongest, most durable repairs, and then look at how well we do with post-operative rehab,” Mazzocca says.

Drissi says stem cells can be taken from a patient, minimally manipulated, and put back into the patient to serve as highly concentrated “progenitor cells,” which contribute to better or faster healing.

He says stem cells are also effective in the treatment of osteosarcoma, the most common type of bone cancer.

Tumor removal involves also removing a piece of bone. “That gap needs to be filled,” says Drissi,

whose primary area of expertise is cartilage research. “Right now, pieces of bone from cadavers are commonly used. But these have their limitations, because they are not alive. No bridging is being formed. The use of stem cells would be highly advantageous.”

Scientists in Drissi's lab analyze the genetic programming that commits stem cells to developing into other cells, such as bone or cartilage.

Another advance is the use of in-vivo (within the living body) CT scanning to track gene expression in research animals.

Lieberman is a pioneer in the field of regional gene therapy to enhance bone repair. His lab focuses on developing new methods to stimulate bone formation, including stem cell and gene therapy. “The goal is to develop treatments to enhance bone and cartilage repair, and perhaps to treat bone metastasis, or cancer cells that migrate to the bone,” he says.

The many aspects of orthopedic research include bone and soft tissue repair and regeneration, tendon healing, bone cancers, and biomechanics and bioengineering.

“Orthopedic research has evolved into a new era where we can use state-of-the-art cell and molecular biology combined with genetics to come up with models that mimic conditions of orthopedic problems,” Drissi says. The models sometimes enable a better understanding of the etiology of a disease, and sometimes help to prevent or correct a disease.

Special strategies needed to prevent HIV among women, speaker says

BY BETH KRANE

Traditional methods of preventing HIV/AIDS often do not work for women because they put women at increased risk of violence, according to Nabila El-Bassel, a professor of social work and public health at Columbia University.

El-Bassel, who has spent almost two decades designing and testing HIV prevention strategies in clinical trials for women, men, and couples, gave a talk at UConn on March 20 to mark the third annual Women and Girls' HIV/AIDS Awareness Day.

Her lecture was titled, “Risk Factors and Gender-based Approaches to HIV Prevention.”

HIV prevention efforts tend to focus primarily on three areas, El-Bassel said: negotiating safer sex, consistently using condoms, and being in a mutually monogamous relationship.

“We know that these tactics can increase the risk of violence to women and that one HIV prevention strategy does not fit all women's needs,” she said.

A 2005 World Health Organization (WHO) report found that women in abusive relationships are less likely to ask their partners to use condoms because they are more likely to be abused if they do so, she said.

The WHO report also found that men at high risk of transmitting HIV, such as those with more than

one partner, those using drugs, and those with HIV or another sexually transmitted disease, are more likely to abuse a female partner who asks them to use a condom.

Many of the women considered at high risk of contracting HIV have co-occurring issues, such as a history of childhood sexual abuse and related post traumatic stress disorder, El-Bassel said. These issues can lead to poor coping skills and a reliance on drugs, which, in turn, increase a woman's likelihood of becoming the victim of sexual violence.

Often, drug-using women are financially dependent on their partner. If they live on the street, they need their partner's protection and are less likely to ask him to use a condom. Disputes over drugs also can be a major cause of sexual violence, El-Bassel said.

Drug-using women's HIV risk is compounded because few have the services they need to leave violent relationships. In New York City, for instance, there is only one women's shelter that accepts women with a history of drug abuse, she said.

El-Bassel shared a study she conducted with the Social Intervention Group, the multidisciplinary HIV and drug abuse research center she directs, that focused on abused women who used drugs and were practicing unprotected sex.



PHOTO BY FRANK DAHLMeyer

Nabila El-Bassel, a professor of social work at Columbia University, speaks about HIV prevention strategies for women and girls.

The intervention was unusual, El-Bassel said, because it didn't start by introducing traditional HIV prevention tactics. Instead, the researchers first made referrals to needed social services. They also focused on safety planning at every single session, taught coping skills, and discussed how to create

boundaries in relationships, El-Bassel said.

“Women don't really sit and think about the links between their history of childhood sexual abuse, their post-traumatic stress disorder, and the behaviors that put them at risk for HIV,” she said. “But it's easy for them to make the

connections once they have the opportunity.”

The subjects in the study's intervention group reported fewer unprotected sexual encounters, less drug use, less physical and sexual abuse, and a lessening of symptoms of post-traumatic stress disorder, she said.

“This may be controversial, but I do not think the intervention would have worked without addressing the women's co-occurring problems and without an emphasis on case management and safety planning,” El-Bassel said.

In addition to the Social Intervention Group, El-Bassel also directs the recently established Columbia University Global Health Research Center based in Kazakhstan, and the National Institute of Mental Health's HIV training program for racial and ethnic minority researchers.

The talk was sponsored by the Women's Center and the Southeastern HIV/AIDS Research and Evaluation (SHARE) Project at the Center for Health, Intervention, and Prevention (CHIP).

The SHARE Project is directed by Seth Kalichman, a professor of social psychology. SHARE conducts behavioral HIV risk reduction research in Atlanta and South Africa. The research is funded by NIMH and the National Institute for Alcohol Abuse and Alcoholism.

New dean hopes to increase business school's global awareness

Since arriving at UConn three months ago, Christopher Earley, dean of the School of Business, has been consulting with students, faculty, and alumni on how to build on the school's strengths. He recently sat down with David Bauman of the Advance to discuss his vision for the business school. This is an edited transcript of a longer interview.

You've spent many years in business education. Can you briefly describe your career?

I graduated from a small liberal arts college and eventually earned my Ph.D. in industrial and organizational psychology from the University of Illinois, Urbana-Champaign. I taught psychology, specializing in cross-cultural work. In the early 1980s, I made my first research trip to China, examining work motivation across cultures. Then I transitioned out of psychology into business. I joined the University of Arizona business school, and by the late-1980s, I would go to China for about two months each year, doing research on multinational work teams and people's capacity to adjust to new cultural environments.

You also taught at the London Business School and served as dean of the business school at the National University of Singapore?

Yes. I've been a professor for 22 years, and 14 of those were spent living outside the U.S.

How important are international issues to today's business student?

You can't really talk about business activities any more without thinking about business in a global context. We see this in the current sub-prime mortgage crisis; you see



PHOTO BY PETER MORENUS

Christopher Earley, dean of business, speaks with Kathleen Bishop, left, and Stacey Witazek, both of UnitedHealth Group, after a breakfast meeting for Hartford area financial leaders at the Graduate Business Learning Center.

it in cross-border NAFTA relationships. Markets are now global, and companies, to be successful, have to pay attention to global markets. That means managers have to be aware of the world around them, financial as well as cultural. They are dealing with global financial markets, and they're selling goods abroad or leveraging talent from across the world – that requires cultural skills.

What drew you to UConn?

I saw a tremendous opportunity to create global connectedness for the UConn School of Business. UConn is very well known in Asia, and very well respected. I think business students today have to have a basic level of literacy about

this global interconnectedness.

You've said it's time UConn's business school starts to think about itself not as a regional or national school, but as a global business school?

That means being tied to different parts of the world, keeping up with events and change. For example, last week I was in New York City for the Student Managed Fund presentation, and I went into a department store where they were pricing things in euros. The clerks may not have a university education but they now have to contend with international monetary policies to sell clothing. Today, people have to understand what a market is to exchange rates.

This example isn't accidental or idiosyncratic – it shows us what's going to be a norm.

It used to be that a lot of people wanted to come to the U.S. to study business. Now, fewer students demand to be placed in companies in the U.S. Many want to go back home, because there's so much economic viability and growth where they came from.

How does a business school become global?

One way is to enhance international exchange relationships for students. Another is to leverage our strengths. Our learning accelerators – *edgelab*, financial accelerator, innovation accelerator, Student Managed Fund – these ex-

periential learning experiences are our trademarks. Take *Edgelab* for example. General Electric has two full-time managers on site – not at GE, but at UConn Stamford, with our faculty and students working on relevant business projects for GE. This is not your typical internship model where you go to a company, they hand you a project, 10 weeks later you leave, and they simply take what you've given them. This is something students can't get at other schools. We offer a level of sophistication in experiential learning that weaves together real business activity with academic learning in a novel context.

Some people are saying that MBA degrees don't teach skills that companies need. Is it true?

I think a traditional, full-time, two-year MBA program is becoming an anachronism. Students enroll with limited business experience, and they're not sure what they want to do. The problem is that companies want them to have very specific knowledge when they're hired. In all organizations you start out at the lower levels as an expert in something, and then over time work yourself up the ladder to become more of a generalist and strategic thinker. The problem is that they've been trained to be strategic thinkers at too early a stage. The alternative is to pursue a master's degree in a specialization such as finance or accounting. After five or 10 years in an organization, you can return for an advanced MBA that's intended for somebody who has already established themselves in a specific area but needs more strategic skills.

Hospice helps people 'die well,' speaker says

BY GREGORY HLADKY

Since it began more than 40 years ago, the hospice movement has revolutionized pain management for the terminally ill, changed the way doctors are taught, and sparked major reforms in the medical industry.

But D. Brookes Cowan believes the greatest barrier to the movement's goal of helping people "to die well" is an American culture "that continues to see death and dying as failure."

"We have a long way to go," Cowan said during a lecture March 26 that was sponsored by the Department of Human and Family Studies and the Foote Commemorative Lecture Fund.

Cowan is a medical sociologist, gerontologist, end-of-life care specialist, and a senior lecturer in at the University of Vermont. She was also involved in making the critically acclaimed documentary, *Pioneers of Hospice: Changing the Face of Dying*, released in 2004.

The film, which was shown during Cowan's lecture, details the contributions and philosophies of four of the founders of the hospice movement, including Elisabeth

Kübler-Ross, author of *On Death and Dying*.

By the 1950s and 1960s, according to Cowan, modern medicine had become almost totally preoccupied with curing illnesses and didn't want to deal with those it couldn't. "The medical system considered dying a failure," she said.

Cowan cited studies that found poor dying patients were often prepared for the morgue while they were still living, with tags tied to their toes as they were placed on gurneys in hospital hallways to wait alone for death.

But the civil rights movement of the 1960s also helped trigger a patients' rights movement that included the creation of the first hospices in London and Branford, Conn., Cowan said.

Today, there are more than 4,500 hospices operating in the United States and some 8,000 hospice programs in 100 countries around the world. An estimated 1.3 million Americans received hospice care in 2006, according to Cowan.

"So much has changed for the better as a result of hospice," she said. Those successes have

included congressional approval of reforms in Medicare and Medicaid funding for hospice care, and dramatic shifts in attitude within the medical profession toward pain management.

Cowan said doctors often in the past refused to prescribe narcotics for terminal patients because of fears about addiction or a lack of understanding about how much their patients were suffering.

Today, experts estimate that 95 percent of all terminal patients can die without pain if their care is properly managed, she said.

Hospitals are now creating "palliative care units" to treat people suffering from illnesses that may lead to death, and Cowan said those units can serve as a bridge between regular hospitals and hospices.

Cowan said there remain significant barriers to the goal of provide good hospice care to all those who need it in this country.

For-profit operations are beginning to dominate what has become a hospice care industry and they may be driving out the small, community-oriented hospice programs that Cowan advocates.



PHOTO BY FRANK DAHLMAYER

D. Brookes Cowan, senior lecturer in sociology at the University of Vermont, discusses hospice care March 26.

Many physicians still don't know how to deal with patients they cannot cure, and remain reluctant to medically certify that a person is expected to die within six months – a prognosis required for federal reimbursement for hospice care.

But Cowan is convinced that America's attitude toward the dying can be altered, and that the hospice movement will continue to advance.

"Hospice is a bright light," she said, "and we just need to spread that light to the dark corners."



A student at work in the Lyman Maynard Stowe Library at the Health Center.

PHOTO BY LEONARD BLANKS

GRANTS

The following grants were received through the UConn Health Center's Office of Grants and Contracts in January 2008. The list represents new awards as well as continuations. The list of grants is supplied to the *Advance* by the Office of Grants and Contracts.

Department	Prin. Investigator	Sponsor	Amount	Award Period
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Federal Grants

Molecular, Microbial & Structural Biology	Ton-That, H.	National Institute of Allergy & Infectious Diseases	\$258,674	12/05-11/08
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Pilus Assembly in Gram-Positive Bacteria

Molecular, Microbial & Structural Biology	Weller, S.	National Institute of Allergy & Infectious Diseases	\$229,933	1/06-12/08
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Role of Viral and Cellular Recombination Proteins in HSV DNA Replication

Immunology	LeFrancois, L.	National Institute of Allergy & Infectious Diseases	\$438,586	3-07-2/08
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Modulation of Biodefense Response to Bacterial Pathogen

Neurology	McCullough, L.	National Institute of Neurological Disorders & Stroke	\$259,000	1/07-11/08
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Gender Differences in Ischemic Cell Death

Surgery	Maulik, N.	National Heart Lung & Blood Institute	\$399,658	1/08-12/08
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Angiogenesis in Diseased Models

Immunology	LeFrancois, L.	National Institute of Allergy & Infectious Diseases	\$370,000	12/07-11/08
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CD8 T Cell Activation and Migration In Vivo

Medicine	Radolf, J.	National Institute of Allergy & Infectious Diseases	\$480,083	1/08-12/08
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Treponema Pallidum Outer Membrane Proteins and Transition Metal Acquisition

Private Grants

Surgery	Albertsen, P.	CTRC Research Foundation	\$4,290	9/01-5/13
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Selenium & Vitamin E Chemoprevent. Trial DHHS 80003

Surgery	Kurtzman, S.	Univ. of Pittsburgh	\$7,600	6/95-5/08
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NSABP Breast Cancer Prevention Trial DHHS P5400-5425

Pediatrics	Lapin, C.	Cystic Fibrosis Foundation	\$58,680	7/07-6/08
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Cystic Fibrosis Center Grant

Pediatrics	Salazar, J.	Conn. Children's Medical Center	\$76,754	1/08-12/08
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Salazar Research Assistant

Center for Cell Analysis	Blinov, M.	Univ. of New Mexico	\$25,243	7/07-5/08
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Computational Tools for Rule-Based Modeling of Biochemical Systems

Genetics & Developmental Biology	Graveley, B.	Raymond & Beverly Sackler Fund Arts & Sciences	\$300,000	4/05-4/08
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Regeneration in Planarians

Family Medicine	Fifield, J.	Commonwealth Fund	\$179,992	1/08-12/08
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FFS Medical Home Network Pilot Project Evaluation Proposal

Cell Biology	Caron, J.	Lea's Foundation for Leukemia Research Inc.	\$38,000	7/99-7/08
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Discovery of a New Form of Tubulin Protein

Immunology	Puddington, L.	Crohns & Colitis Foundation	\$143,000	1/08-12-08
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Antigen Acquired From Breast Milk Induces Mucosal Reg T Cells Ref # 1997

Medicine	Wilkinson, D.	American Cancer Society	\$200,000	1/08-12/11
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Physician Training Award in Preventive Medicine

Neuroscience	Bansal, R.	Multiple Sclerosis	\$210,903	4/08-3/09
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FGF Receptor Function in Myelination & Disease

Medical Dean's Office	Clark-Dufner, P.	UConn Foundation	\$10,303	2/08-1/09
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Urban Service Track

Calhoun Cardiology Center	Havican, G.	UConn Foundation	\$100,000	2/08-2/10
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Gladstein Money for Ovarian Research

Calhoun Cardiology Center	Havican, G.	UConn Foundation	\$105,000	2/08-2/10
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Calhoun Bike Challenge Fund for Clinical Research Nursing in Cancer

Center for Cell Analysis	Schaff, J.	California Inst. of Technology	\$74,000	7/07-6/08
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Computational Tools for Rule-Based Modeling of Biochemical Systems

Immunology	Puddington, L.	Conn. Children's Medical Center	\$8,004	9/05-12/07
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Matson Research Project

Pediatrics	Ferrer, F.	Conn. Children's Medical Center	\$23,063	9/05-6/08
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Sphingolipid Signaling in Wilm's Tumors

Psychiatry	Kranzler, H.	Yale Univ.	\$236,909	8/05-7/08
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Genetics of Opioid Dependence

Center on Aging	Kenny, A.	Yale Univ.	\$203,102	9/06-8/08
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Impact of a Protein Supplement on Bone Mass in Older Women

Pediatrics	Cloutier, M.	Conn. Children's Medical Center	\$139,389	7/07-6/08
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DPH Child Asthma Initiative

Surgery	Albertsen, P.	Univ. of Southern California	\$32,335	8/07-7/08
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Race, Comorbidity and Long-Term Prostate Cancer Outcomes

Medicine	Bona, R.	Worcester Memorial Hospital	\$40,457	9/07-9/08
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Hemophilia Treatment Center CDC Grant

Medicine	Lorenzo, J.	Yale Univ.	\$22,910	1/08-8/08
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Control of Osteogenesis and Adipogenesis by EBF

State Grants

Community Medicine & Health	Ungemack, J.	Dept. of Mental Health /Addiction Services	\$200,000	9/04-9/08
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Conn. Strategic Prevention Incentive Grant DHHS 06MHA1126

Center on Aging	Robison, J.	Dept. of Social Services	\$861,109	1/07-12/09
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Medicaid Infrastructure Grant (Mig III)

Center on Aging	Robison, J.	Dept. of Social Services	\$166,045	1/07-12/09
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Mental Health Pilot

Center on Aging	Robison, J.	Dept. of Social Services	\$249,993	1/07-12/09
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Money Follows the Person

Medicine	Garibaldi, R.	Dept. of Public Health	\$8,904	11/07-6/08
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Healthcare Associated Infections

CALENDAR

Monday, March 31, to Monday, April 7

Items for the weekly *Advance* Calendar are downloaded from the University's online Events Calendar. Please enter your Calendar items at: <http://events.uconn.edu/> Items must be in the database by 4 p.m. on Monday for inclusion in the issue published the following Monday. **Note:** The next Calendar will include events taking place from Monday, April 7, through Monday, April 14. Those items must be in the database by 4 p.m. on Monday, March 31. If you need special accommodations to participate in events, call 860-486-2943 (Storrs), or 860-679-3563 (Farmington), or 860-570-5130 (Law School).

Academic

Monday, 3/31 – Last day to drop a course.

Monday, 3/31 – Last day to convert courses on Pass/Fail option to letter grade option.

Libraries

Homer Babbidge Library. Hours: Monday-Thursday, 8 a.m.-2 a.m.; Friday, 8 a.m.-10 p.m.; Saturday, 10 a.m.-10 p.m.; Sunday, 10 a.m.-2 a.m.

Dodd Center. Reading Room hours: Monday, 10 a.m.-7 p.m.; Tuesday-Friday, 10 a.m.-4 p.m.; Saturday, noon-4 p.m.; Sunday, closed. Research Center hours: Monday-Friday, 8:30 a.m.-4:30 p.m.; closed weekends.

Pharmacy Library. Monday-Thursday, 8:30 a.m.-10 p.m.; Friday, 8:30 a.m.-4:30 p.m.; Saturday, 10 a.m.-5 p.m.; Sunday, 1-9 p.m.

Health Center Library. Hours: Monday-Thursday, 7 a.m.-11 p.m.; Friday, 7 a.m.-7 p.m.; Saturday, 9 a.m.-5 p.m.; Sunday, noon-10 p.m.

Law Library. Monday-Thursday, 8 a.m.-11 p.m.; Friday, 8 a.m.-9 p.m.; Saturday, 9 a.m.-5 p.m.; Sunday, 1-9 p.m.

Avery Point Campus Library. Hours: Monday-Thursday, 8:30 a.m.-7 p.m.; Friday, 8:30 a.m.-5 p.m.; closed weekends.

Greater Hartford Campus Library. Hours: Monday-Thursday, 9 a.m.-9 p.m.; Friday-Saturday, 10 a.m.-5 p.m.; Sunday, closed.

Stamford Campus Library. Hours: Monday-Thursday, 8 a.m.-9 p.m.; Friday 9 a.m.-4:30 p.m.; Saturday, 11 a.m.-4 p.m.; Sunday, closed.

Torrington Campus Library. Hours: Monday-Thursday, 9:30 a.m.-6:30 p.m.; Friday-Sunday, closed.

Waterbury Campus Library. Hours: Monday-Thursday, 8:30 a.m.-7 p.m.; Friday, 10 a.m.-4 p.m.; Saturday, 10 a.m.-2 p.m.; Sunday, closed.

University ITS

Help Desk Hours: Call 860-486-4357, Monday-Friday, 8 a.m.-5 p.m.

Meetings

Monday, 3/31 – University Senate. 4 p.m., Room 7, Bishop Center.

Ph.D. Defenses

Tuesday, 4/1 – History. *Don't Come to Chicago...: The Events Surrounding the 1968 Democratic National Convention as Experienced by Chicago Residents*, by Brian Mullgardt (adv.: Baldwin) 9 a.m., Room 228, Wood Hall.

Thursday, 4/3 – Mechanical Engineering. *Surface measurements of Flow in a Plane Turbine Cascade*, by Brian Holley (adv.: Langston). 4:30 p.m., Room 476, United Technologies Engineering Building. ■

Friday, 4/4 – Cell Biology. *The Impact of Prostaglandin Suppression in Intestinal Tumorigenesis*, by Masako Nakonishi (adv.: Rosenberg) 3 p.m., Room EGo52, Academic Research Building, Health Center.

Friday, 4/4 – Linguistics Colloquium. "Syntax-Semantics Mismatch and the Neural Bases of Semantic Composition," by Liina Pyllkanen, New York University. 4:30 p.m., Room 311, Arjona Building.

Monday, 4/7 – Psychology. *Social*

Stories to Increase Verbal Initiations to Peers in Children with Autism and Asperger's Disorder, by Kathleen Hanley (adv.: Bray) 3 p.m., Room 144, Gentry Building.

Lectures & Seminars

Monday, 3/31 and Tuesday, 4/1 – Sustainable Energy Conference. 3/31, 8:25 a.m.-5 p.m., Rome Commons Ballroom; 4/1, 8:30 a.m.-4:30 p.m., workshop locations TBA. For more information, go to biodiesel.engr.uconn.edu/

Monday, 3/31 – Atomic, Molecular, & Optical Physics Seminar. "Optically Engineered Potentials for Cold Atoms," by Fredrik Fatemi, Naval Research Laboratory. 2-3 p.m., Room P121, Gant Science Complex.

Monday, 3/31 – Luis B. Eyzaguirre Memorial Lecture. "Invisible Traces: Race in Puerto Rican Literary Discourses," by Mayra Santos-Febres, Universidad de Puerto Rico-Río Piedras. 3-5 p.m., Student Union Theatre.

Tuesday, 4/1 – Stamford Faculty Colloquium. "A Perspective on Teaching and Learning Online," by Oskar Harmon. Noon, Gen Re Auditorium, Stamford Campus.

Tuesday, 4/1 – Marine Sciences Lecture. "Coastal Habitat Restoration in Connecticut," by Harry Yamalis, Department of Environmental Protection. 7:30 p.m., Room 103, Marine Sciences Building.

Wednesday, 4/2 – Stamford Faculty Colloquium. "Advertising and Corporate Social Responsibility," by Alex Wang. 11:30 a.m., GE Global Classroom, Stamford Campus.

Wednesday, 4/2 – Out-to-Lunch Lecture. "Vulnerability and Liberalism: Biopolitics, Queer Life, & Homeland Security," by Eric Keenaghan, SUNY Albany. Noon, Room 403, Student Union.

Wednesday, 4/2 – Social Work Panel Discussion. "Children's and Women's Rights: The Forgotten Issue in Undocumented Immigration." 12:15 p.m., Zachs Community Room, School of Social Work.

Wednesday, 4/2 – RBS Greenwich Capital Lecture. "Reflections on Archives and Democracy," by Allen Weinstein, Archivist of the United States. 4 p.m., Konover Auditorium, Dodd Center.

Wednesday, 4/2 – Statistics Colloquium. "The Multiset Sampler, a New MCMC Scheme," by Michael Lavine, UMass. 4 p.m., Room 344, CLAS Building.

Wednesday, 4/2 – 'Recent Cases' Law Lecture. A Law School course in which a different faculty member each week presents a recent case of interest. Lectures are open to the community. 5 p.m., Room 344, CLAS Building.

Wednesday, 4/2 – Lawyering for Social Justice Panel. A joint program with the Public Interest/Pro Bono Faculty Committee. 5 p.m.-7:30 p.m., Courtroom, Starr Hall, School of Law.

Thursday, 4/3 – Comparative Pathology Seminar. "Role of Glycosylation in Classical Swine Fever Virus Virulence," by Manuel Borca, Plum Island Animal Disease Center. 11 a.m., Room A001, Atwater Building.

Thursday, 4/3 – Stamford Faculty Colloquium. "Buddhism and American Culture," by Gary Storhoff. 11:30 a.m., GE Global Classroom.

Thursday, 4/3 – CHIP Brown Bag Lecture. "Measuring, Modeling, and Changing Social Normative Influences on Health Behaviors," by Aaron Smith-McLallen, University of Pennsylvania. 12:30 p.m., Room 204, Ryan Building.

Thursday, 4/3 – IMS Distinguished Lecture. "Ionomers: They Are Not Just for Golf Balls Anymore," by Robert Weiss. 4 p.m., Room IMS20, Gant Science Complex.

8 Thursday, 4/3 – Human Rights Lecture. "The Genome, Eugenics, and Human Rights." 4-5:30 p.m., Konover Auditorium, Dodd Center.

Thursday, 4/3 – Ecology &

Evolutionary Biology Seminar. TBA, by Maureen Donnelly. 4 p.m., Room 130, Biology/Physics Building.

Friday, 4/4 – Humanities Day. "Artist + State + Celebrity," a day-long forum of lectures, discussions, and a dramatic presentation. 9 a.m.-6 p.m., Nafe Katter Theatre.

Friday, 4/4 – Animal Science Seminar. "The Effect of Land-Detonated Explosions on Offshore Beluga Whale Hearing," by Sara Tremblay. Noon, Room 209, White Building.

Friday, 4/4 – Environmental Engineering Seminar. "Use of Kalman Filter in Estimating Precipitation Errors," by Dagang Wang, Princeton University. Noon, Room 212, Castleman Building.

Friday, 4/4 – Physics Colloquium. "Carbon Nanotube Enabled Vertical Field Effect and Light Emitting Transistors," by A.G. Rinzler, University of Florida. 4 p.m., Room P38, Gant Science Complex.

Monday, 4/7 – Health & Wellness. "Women's Cancer Prevention and Genetic Testing." Noon, Henry Low Learning Center, Main Building, Health Center.

Monday, 4/7 – Stamford Faculty Colloquium. "Beyond the Classroom – Workplace Learning in Today's Business Environment," by Kevin

Museum.

Through Thursday, 4/3 – Contemporary Art Galleries.

Ornithology: Looking at Birds. Hours: Monday-Friday, 8:30 a.m.-4:30 p.m. Free admission.

Through Sunday, 4/20 – Alexey von Schlippe Gallery. *The Question: "If there is a God, what one question would you ask?"* installation by Pamela Gordinier; photographs by Gretchen Higgins; paintings by Lise Lemeland; and paintings by Annelie Skoog. Admission \$3; free for members and students. Hours: Wednesday-Sunday, noon-4 p.m., Avery Point Campus.

Through Wednesday, 4/30 – Health Center. *Quilting Pleasures*, cloth and paper quilting by Phyllis Small. Daily, 8 a.m.-9 p.m., Main and Mezzanine Lobbies.

Through Friday, 5/16 – Babbidge Library. *Remnants, Glyphs and Palimpsests*, paintings by Pamela and Frank Bramble, Gallery on the Plaza and Stevens Gallery. For hours, see Libraries section.

Through Friday, 5/16 – Dodd Center. *The Ethnic American Press*, Gallery; also, *His & Hers, New Yorker Cartoons*, by Michael Maslin & Liza Donnelly, West Corridor. For hours, see Libraries section.

Through Wednesday, 6/11 – Celeste Le Witt Gallery. *In the Moment*, paintings by Rita Bond; *Pubs/Structures/Large and Small*, paintings

Sohyoung Park, piano, James Shuman and Peter Coutsourides, percussion, the UConn Cello Ensemble with Kangho Lee, cello, and Mi Jeong Huh, soprano, conducted by Jeffrey Renshaw. 8 p.m., von der Mehden Recital Hall. Free admission.

Through Sunday, 4/6 – Connecticut Repertory Theatre. *Meet the Samsas*, a puppet arts production, adapted by Mary Gragen Rogers and S.B. Parks from Kafka's *The Metamorphosis*. Studio Theatre, Monday-Thursday, 7:30 p.m., Friday and Saturday 8 p.m. For tickets, call 860-486-4226.

Sports

Tuesday, 4/1 – Women's Tennis vs. St. John's. 2 p.m., UConn Tennis Courts.

Tuesday, 4/1 – Softball vs. Central Connecticut State University. 3:30 p.m., UConn Softball Field.

Wednesday, 4/2 – Baseball vs. Boston College. 3 p.m., J.O. Christian Field.

Wednesday, 4/2 – Women's Lacrosse vs. Fairfield. 3 p.m., Sherman Family Sports Complex.

Wednesday, 4/2 – Women's Tennis vs. Providence. 3 p.m., UConn Tennis Courts.

Wednesday, 4/2 – Softball vs. Boston College. 3:30 p.m., UConn Softball Field.

Thursday, 4/3 – Baseball vs. Fairfield. 3 p.m., J.O. Christian Field.

Friday, 4/4 – Baseball vs. Cincinnati. 3 p.m., J.O. Christian Field.

Saturday, 4/5 – Baseball vs. Cincinnati. Noon, J.O. Christian Field.

Saturday, 4/5 – Women's Rowing vs. Trinity. Coventry.

Sunday, 4/6 – Baseball vs. Cincinnati. Noon, J.O. Christian Field.

Sunday, 4/6 – Women's Lacrosse vs. Rutgers. Noon, Sherman Family Sports Complex.

Sunday, 4/6 – Women's Rowing vs. Fairfield. Coventry.

Potpourri

Monday, 3/31 – Latin American Theatre Day. 10 a.m.-4:30 p.m., Puerto Rican and Latin American Cultural Center, Student Union.

Wednesday, 4/2 – Scholars Day. Celebration of academic excellence. 3-4 p.m., Jorgensen Auditorium. Reception 2-3 p.m. Please RSVP to University Events at 860-486-1038 or rsvp@uconn.edu.

Wednesday, 4/2 – Performance Poetry. Urayoan Noel will perform. 4:30 p.m., Room 437, Student Union.

Wednesday, 4/2 – Book Discussion. Helen Houghton will be discussing the book "The Music Lover's Anthology." 6:30 p.m., Hogan Lecture Hall, Eads Building, Torrington.

Thursday, 4/3 – ATHENA Nursing Research Conference. Featuring keynote speaker Afaf Meleis, University of Pennsylvania. 8 a.m.-3 p.m., Ballroom, Student Union.

Thursday, 4/3 – Gerson Irish Author Series. Irish author James Ryan, University College, Dublin, will discuss his publications. 7 p.m., Ballroom, Alumni House.

Friday, 4/4 – Insurance & Intellectual Property Innovation Conference. 8:30 a.m.-5 p.m., Courtroom, Starr Hall, School of Law. \$175 nonrefundable registration fee (breakfast & lunch included.) No charge for full time students. Please RSVP to Pat Carbray (patricia.carbray@law.uconn.edu)

Saturday, 4/5 – Saturday Afternoons at the Museum. Drop in any time between 1 p.m. and 3 p.m. and explore a different aspect of the world around us. 1 p.m.-3 p.m., Connecticut State Museum of Natural History. Free admission.

Saturday, 4/5 – Taiko Festival. UConn Taiko, a Japanese drumming club, will hold its spring festival. 2-4 p.m., Student Union Theatre. Open to the public, free admission.

Saturday, 4/5 – Latin Fest. Dance, drink, and enjoy Latin fare in Jorgensen's candlelit, nightclub setting. 8 p.m., Jorgensen Center for the Performing Arts. Tickets \$30-\$50. For tickets, call 860-486-4226.



PHOTO SUPPLIED BY UNIVERSITY LIBRARIES

"Bright Sun Glyph" by Frank Bramble, part of the *Remnants, Glyphs, and Palimpsests* exhibit now on display in Babbidge Library.

McEvoy. Noon, GE Global Classroom, Stamford Campus.

Monday, 4/7 – Norman Hascoe Distinguished Lecture. "Technologies for a Renaissance in Optical Communications," by Robert Tkach, Bell Laboratories. 4 p.m., Room P38, Gant Science Complex.

Exhibits

Through Sunday, 3/30 – William Benton Museum of Art. *The Art of Gaman: Arts and Crafts from the Japanese American Internment Camps 1942-1946.* Also, Pamina Traylor's *Tagged*, photo images transferred onto solid-sculpted glass "tongues." Also, through Sunday, 5/11, *Rome, Italy and Europe* and *Marcus Garvey: The Centennial Exhibition.* Hours: Tuesday-Friday, 10 a.m.-4:30 p.m.; Saturday & Sunday, 1-4:30 p.m. Free admission. Wednesday, 4/2, Benton director Steven Kern will give a talk on "The Lure of the South: Rome, Italy and Europe." 12:15 p.m., Benton

by Arthur Bredefeld. Daily, 8 a.m.-9 p.m.

Ongoing. State Museum of Natural History & Connecticut Archaeology Center. *Human's Nature: Looking Closer at the Relationships between People and the Environment.* Hours: Tuesday-Saturday, 10 a.m.-4 p.m.; Sunday & Monday, closed. Free admission, donations welcome.

Film

Monday, 3/31 – India Film Series. *Mr. and Mrs. Iyer.* 6:30-8:30 p.m., Room 106, Fine Arts Building.

Performing Arts

Monday, 3/31 – Jazz Combos. Earl MacDonald, Kenny Davis, and Bill Reynolds, directors. 8 p.m., von der Mehden Recital Hall. Tickets \$7, free with student ID.

Friday, 4/4 – Pianos, Percussion, and Cellos. Music by Bela Bartok, David Popper, and Heitor Villa-Lobos, performed by Minyoung Lee and

Clinical Career Day sparks students' interest in health care



PHOTO BY JANINE GELINEAU

High school students listen as Tom Casso, preclinical education specialist, talks about the brain and spinal cord during Clinical Career Day at the Health Center.

BY CAROLYN PENNINGTON

An event at the Health Center designed to help students explore career options in health care and to create a 'pipeline' of future health care workers is growing in popularity.

This year's Clinical Career Day attracted more than 300 students from 18 high schools in Connecticut and Massachusetts. Now in its fifth year, the event has tripled in size since it began in 2004, when eight high schools and 100 students took part.

"There is definitely a need and

high interest level for this kind of career education and guidance," says Sandy Kressner, education and development specialist in the Department of Human Resources at the Health Center.

The event, held in March, was sponsored by the Health Center's Department of Human Resources, Celebrate Girls, and the Connecticut Area Health Education Center (AHEC).

"Choosing a career is a complicated process for a student, and you never know what will be the tipping point for them," said

Dr. Bruce Gould, associate dean for primary care and director of the AHEC program. "This event could be the exposure they need to decide on a health career."

Gould notes that there is an urgent need for more young people to make that choice. There are shortages across the spectrum of health care – not only doctors and nurses, but pharmacists, physical therapists, public health professionals, and others – and the situation is expected to get worse as baby boomers age and seek more health services. "We are facing a

health care crisis," he says.

Not only has the participant rate tripled, the program has expanded as well.

The day's activities included attending special sessions on topics including integrative medicine, public health, career ladder nursing, laboratory medicine, dental medicine, adolescent medicine, and rehabilitation services. Students were able to pre-select three different sessions, based on their career interests.

During the Career Fair portion of the event, more than two dozen different clinical career booths offered students information and hands-on experiences. Some of the areas represented were: medical librarianship, nursing, psychiatry, biomedical research, pharmacy, physical therapy, and musculoskeletal medicine.

Matthew Mazzucco, a Branford High School senior, is interested in attending the UConn School of Pharmacy. "I've always liked math and science a lot," he said, "and thought I could incorporate both in a pharmaceutical career."

Professionals in each clinical discipline donated their time during the career fair and break-out sessions. Students and guidance counselors had the opportunity to speak with them about how they entered their respective fields, gathering information to assist in their own career planning.

Saliyma Faisan, a senior from Manchester, was one of the students looking for more information because she is still trying to decide whether a health care career is right for her.

Her classmate, Erica Chaney, on the other hand, already knows she wants to pursue a career in neonatal medicine. "I've always loved being around babies and children," Chaney said.

In addition to assisting individual students with their future plans, Career Day is also helpful to the Health Center and the state of Connecticut in building a strong pipeline of students interested in pursuing careers in the health field, where shortages exist.

"If we can educate students about clinical careers early on, and provide them with educational and program opportunities, we have a good chance of creating that strong pipeline, where these future professionals will choose to stay in Connecticut to work," says Kressner, of human resources.

Adds Gould, "The popularity of this event proves that people understand that a career in health care is a smart choice."

James Roger, a senior from South Windsor who is interested in nursing, is confident of that. "My mother is a nurse," he said, "so she really encouraged me to look into it and said it's a good, safe career to go into."

Transfer students *continued from page 1*

brought 36 more students into the chapter, took place on March 28 at the UConn Foundation building, with University President Michael J. Hogan as keynote speaker.

To be eligible for induction, transfer students must be enrolled full-time, have completed at least one year with an overall average of at least 3.5 at the college or university they're transferring from, and earn a 3.5 grade point average during their first semester at UConn. That's not always easy, says Maria Sedotti, director of orientation.

"Research has shown there is a phenomenon called transfer shock, or slump," Sedotti says. "There's quite often a decrease in students' GPA during their first semester at a new institution. They generally pick up again after that, when they know their way around the new school. So, if you see a 3.5-plus at a new school, that's really remarkable."

Sedotti raised the idea of starting a Tau Sigma chapter at UConn after attending a conference sponsored by the Institute for the Study of Transfer Students, an offshoot of the National Orientation Directors' Association, in 2005.

"The conference is designed to discuss how we can best help transfer students," Sedotti says.

"They're a unique, very diverse population, varying in age and experience," she says. "Some transfers are from two-year schools,

some from four-year private colleges, and others from four-year publics. Some are veterans. And there's not a lot of research out there. People refer to the transfer student as the 'forgotten student.'"

Ticehurst and other Tau Sigma members have done much during their brief tenure to change that: they have sponsored three open house receptions for transfer students; organized as an official club, which gives them access to meeting rooms, a budget, and the right to hold fundraisers; organized a mentoring program for other transfer students; and have convinced the Department of Residential Life to create a transfer student special interest community on the fourth floor of Watson Residence Hall in Alumni Quadrangle. The floor can house up to 43 transfer students.

Additionally, the College of Liberal Arts and Sciences has appointed Sally Neal as its transfer advisor, putting her in charge of helping students who transfer into the College. Neal says 260 of the 328 transfer students the College accepted last fall attended its summer orientation program, which provides one-on-one counseling. And 19 attended the first FYE class for transfer students, which Neal offered in the fall. In January, a further 28 attended a second FYE class for transfer students.

Neal describes the new FYE



PHOTO BY FRANK DAHLMeyer

Jeffrey Ticehurst, a junior who transferred to UConn from Loyola College in Maryland, leads a meeting of Tau Sigma, the transfer student honor society.

classes as "a work in progress."

"The problem we're working to change," she says, "is that most transfer students don't believe they need an extended orientation course – they've already been a college student. However, they haven't been a college student at UConn. There are many social, academic, and administrative changes that occur in transferring from one institution to another, and we hope to ease that transition."

Since 2000, the number of transfer students has grown almost every year. In fall 2000, 572 trans-

fer students enrolled at the Storrs campus, and another 171 joined the regional campuses. By 2003, the number had increased to 666 in Storrs and 188 at the regionals; and in 2007, more than 700 students came to Storrs, while 210 arrived at the regional campuses. Transfer students coming to Storrs, have an average GPA of 3.3; those at the regional campuses have an average GPA of 3.1.

Of last fall's cohort, 408 transferred from schools out of state, including 217 from four-year private universities, including NYU,

Syracuse, George Washington University, and Northeastern.

Meghan Pynch of Trumbull was one of the students who transferred from Northeastern, and she hasn't regretted her decision.

"It was the best decision I ever made," Pynch says. "Not only is UConn much more economical than my previous school, but I get a lot more for my money. I learn more in my classes and I think my degree will be worth more, which I hope will lead to greater success in my future career."